

JBL® Bar 2.0 All-in-One

Features & Benefits



Market Launch: Available Now!



CATEGORY: Home Theater System

POSITIONING: Compact 2.0 channel soundbar

KEY BENEFITS:

- Deep bass
- Surround yourself with sound
- Visit the movies, from your sofa
- Stream it all
- Low-profile design
- Make a connection

BASIC FEATURES:

Deep bass

- Enhance the drama of a tense thriller, feel the roar of your team or sit back with your latest album. The JBL Bar 2.0 All-in-One really is all-in-one, with deep bass for your movies and music.

Surround yourself with sound

- JBL Surround Sound instantly brings movies, sports and music to life. Upgrade to an immersive sound experience for your TV without any extra wires or speakers.

Visit the movies, from your sofa

- Get the popcorn ready. Built-in Dolby Digital gives you an authentic cinematic experience right in your home..

JBL® Bar 2.0 All-in-One

Selling Points



BASIC FEATURES CONT.:

Stream it all

- Not in the mood for a film? No problem. With the JBL Bar 2.0 All-in-One, you can also enjoy wireless music streaming via Bluetooth from your mobile or tablet.

Low-profile design

- With a compact, low-profile design, the JBL Bar 2.0 All-in-One is designed to fit effortlessly into your life and in front of your TV.

Make a connection

- Connecting JBL Surround Sound could not be easier. The HDMI ARC or Optical cable connection is super simple to set up and use.



PROMOTIONAL TIME PERIODS:

Back-to-School, Holidays

Model #	Description	Color	Dimensions (L x W x H)	UPC	Dealer Cost	MAP	MSRP
JBLBAR20AIOBLKAM	Compact 2.0 channel soundbar	Black	33.66"L x 5.71"W x 4.92"H	0 50036 36306 8	\$125.00	\$199.95	\$240.00